

# Mark R. Bagwell

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200-300-400



Foreign Policy   Crisis Management   Intelligence Analysis   Information Operations   Strategic Communications   Diplomacy/Conflict Resolution

## Career Summary

Seasoned professional with a unique blend of experiences including Academia, Global Communications Operations, Foreign Policy, Asian Affairs, Intelligence Analysis, Diplomacy, and Conflict Resolution. Proven strategist, adept at building coalitions, engaging people, managing diplomatic programs and policies, and negotiating politically sensitive high-stakes environments. Widely published XXXXXX affairs expert with a record of several successful and internationally recognized diplomacy projects. Thought leader in utilizing public diplomacy and conflict resolution efforts to enhance international stability. Proficiency in building rapport and communicating strategies and results with domestic and international stakeholders.

## Competencies and Attributes

### Master of International Service

Crisis Public Diplomacy  
Intelligence Analysis  
Intercultural Management  
Nonviolent Action

### Graduate Certificate, Asian Affairs

XXXXXX Government & Policy  
XXXXXX Relations & Unification  
Non-proliferation & Sanctions  
Asian Affairs

### BA International Communications

US Foreign Policy Analysis  
Strategic Communications  
Structured Analytical Techniques  
Fluency, Korean Language (2 dialects)

## Key Accomplishments

- Independently Initiated, Operationalized, and Delivered a multi-nationally supported public diplomacy project.
- Sponsored by a renown Hedge Fund Manager/CEO to deliver a complex international public diplomacy project designed to measure the impact of non-State actors on public opinion/foreign policy. Achieved Internationally recognized success.
- Analyzed real-time data, disseminating critical informatin to the White House Situation Room.
- Personally selected to provide information contained in the President's Daily Brief, Ambassadors, & Legislative Staff.
- Independently developed International Diplomacy Methodology has been adopted by collegiate curriculum.
- Personally selected by General Erik Shinseki to serve as personal security guard and security force team leader, coordinating all security and logistics efforts for Chief of Staff, Army activities.
- Author of numerous articles in several domestic and international publications.
- Nominee for the National Committee on XXXXXX.

## Professional Experience

Employer	Position / Title	Dates
Organization	Information Officer	06/2014 – Present
Organization	Senior Analyst	07/2012 – Present
Independent Consulting Organization	Research Analyst	07/2014 – Present
Organization	Diplomacy Specialist	10/2012 – 02/2014
Organization	Project Logistics Specialist	07/2013 – 02/2014
Organization	Veterans Coalition Director	03/2011 – 10/2012
Organization	Operations/Intelligence Officer	12/1997 – 03/2006

## Information Officer

### Organization 1

Serving as a Strategic Communications/Information Officer in a Tactical Communications Center supporting American military, intelligence, economic, and diplomatic efforts on a global scale. Managing vital information collection and synthesis in 96 countries; disseminating targeted data to US Consulates, Covert Operations, the White House Situation Room, and US State Department on a real-time basis. Leading classified and unclassified projects for government and public audiences. Specific accomplishments include:

- **White House Situation Room:** Synthesizing and analyzing pre-released media in a real-time environment; apprising the White House Situation Room of issues that impact US interest around the world, Regional & International Stability concerns, etc.
- **Crisis Management:** providing information support in times of crisis in order to mitigate the effects of conflict spiral theory. Responding to such issues as Ebola, Russia/Ukraine Conflict, Piracy, ISIS, Domestic Conflicts, etc.
- **Mission Support / Irregular Warfare Support:** Analyzing data and information regarding terrorism, drugs, piracy, human trafficking, targeted ethnic violence, etc. Disseminating critical information to Special Operations actors worldwide.
- **Public Affairs Support:** Supporting targeted client campaigns through strategic public relations efforts, including media/web development, online communications strategy, multimedia content, branding/messaging, and information support and delivery. Managing Public Relations efforts for corporate, political, governmental, and NGO clientele.
- **Issues Based Advocacy:** Representing the interests of multiple clients through targeted campaigns; advancing client interests in areas such as technology advancement, big data, e-government, mobile payments and in-app purchases, children's online protection, etc. Measurable successes in enhancing public awareness and influencing policy.

## Senior International Analyst

### Organization 2

Served as a Far East Asian functional analyst in an Open Source Intelligence (OSINT) organization that streamlines human, economic, diplomatic, physical security, and related information into a single-source access point. Advising clients on Asian diplomatic, military, policy, propaganda, intelligence, and strategy related concerns; and Asian regional dynamics. Conducted regular briefings to ambassadors and within the Intelligence Community (IC); advised senior level legislative officials on non-proliferation and sanctions legislation; and served as an international affairs consultant to policy-makers in activities such as creating Congressional Testimony and building political support for related endeavors.

## Independent Consultant

### ▪ Asian Research Analyst

#### Organization 3

Served as a Asian Research Analyst supporting a think tank that addresses global issues ranging from trade and finance to energy and technology. Worked collaboratively with a Harvard PhD and South Korean Ambassador in development of academic literature relating to XXXXXX and XXXXXX XXXXXX XXXXXX XXXXXX. Delivered extensive research based on past conflict resolution of Europe, the fall of USSR, and normalization of Chinese relations within the international community.

### ▪ Inform/Influence Activity Specialist Track II Diplomacy Project Consultant

#### Organization 4

Independently Initiated, Operationalized, and Delivered a multi-nationally supported public diplomacy project (budget of USD \$25M) designed to achieve inter-XXXX mutual recognition, normalization of inter-XXXX relations, and to promote peaceful stability on the XXXX. Sponsored by Swiss and XXXX Governments, and accepted by XXXXXX (Committee for the XXXXX XXXXXX XXXXXX XXXXXX). Praised by XXXXX XXXX government as delivering measurable positive impact on inter-XXXXXX relations.

## ▪ Project Logistics Specialist

Organization 5

Strategically coordinated and delivered a complex international public diplomacy project designed to measure the impact non-State actors can have on public opinion and foreign policy. Achieved internationally recognized success. Received international coverage from numerous major news organizations worldwide; Managed international media public relations efforts following project inception; YouTube video received more than 1 Million views and thousands of comments. Project sponsored by James Passin, Hedge Fund Manager and CEO of Firebird Technologies and HB Oil.

## ▪ Veterans Coalition Director

Organization 6

Formed, led, and supervised a national coalition of veterans to support XXXXXX Governor XXXXXX XXXXXX's 2012 Presidential candidacy. Conducted oversight of 100 geographically dispersed domestic personnel; Crafted campaign goals; Managed press and framed political messages to generate public support for the Governor's policy agenda. Accomplishments include: raising \$600,000 in donations, and the campaign resulted in a top ten national placement with over 20 thousand votes.

## Operations/Intelligence Officer

Organization 7

Highly accomplished and decorated veteran with ten years of service and significant accomplishments in operations and leadership. Personally selected by General Erik Shinseki to serve as personal security guard and security force team leader, coordinating all security and logistics efforts for the Chief of Staff, Army activities. Selected by the Division Commander to join Special Operations Command in support of a SpecOps deployment. Won Division level NCO of the quarter. Served as a Tank Commander, Section Sergeant, Platoon Sergeant, Troop Master Gunner, Intelligence/Security Officer, and Operations Officer. Specific assignments include:

### Location 1

- Logistical Planning and Operations Manager: Responsible for the coordination, planning, and briefing of Squadron-level training operations requirements. Supervised, trained, and led 40 soldiers and 5 officers.
- Secret Information Protocol and Intelligence Manager: Received, disseminated, and transmitted classified and secret intelligence in accordance with Army regulations and protocol.
- Overseas Facility Manager: Directly responsible for the management, maintenance and accountability of six US Army installations and ALL associated property with a net value of 1 billion dollars.
- Department Manager: Provided mentorship, training, and leadership to 17 soldiers. Responsible for the maintenance and accountability of four US Army tanks and associated equipment, net-valued in excess 20 million dollars.

### Fort Irwin, California

- Security and Protocol Manager to Chief of Staff of the Army (General Eric Shinseki): Selected by the Army Chief of Staff to serve as his personal security guard, aid de camp, and security force team leader. Coordinated and managed General Shinseki's itinerary, transport, security protocol, and implemented threat reduction measures for his personal security.

## Education

### Master of International Service (MIS)

Thesis: *Escape to XXXX: A Case Study in Non-State Actor Public Diplomacy for State Public Diplomacy Transformation*

Harvard University

Location

### Graduate Certificate License #12-0205

*Asian Relations*

Shanghai University

Location

### Bachelor of the Arts (BA) - Int'l Communications

Princeton University

Location